

Maximum detail in various formats

Cymru brand mark with strapline and telephone / cost / generic text / web



A horizontal layout of the traveline cymru branding. On the left is the logo, which consists of two green dots above a curved orange line that ends in an upward-pointing arrow. Below the logo, the text 'traveline cymru' is written in a large, bold, green sans-serif font. Underneath that, 'public transport info' is written in a smaller, green sans-serif font. To the right of the logo, the text 'txt 84268' is displayed in a bold green font, followed by a horizontal orange line. Below the line is the website address 'www.traveline.info' in a bold green font, followed by another horizontal orange line. Below this is the telephone number '0871 200 22 33' in a large, bold, green font. Underneath the number, the text 'calls from landlines cost 10p per minute' and 'description of cost in welsh 10p per minute' is written in a smaller green font. At the bottom, 'gwybodaeth cludiant' is written in a bold green font.

Horizontal

The information that supports the the brand mark such as txt details, web address, telephone number and cost is set in Frutiger bold.



A vertical layout of the traveline cymru branding. At the top is the logo, consisting of two green dots above a curved orange line that ends in an upward-pointing arrow. Below the logo, the text 'traveline cymru' is written in a large, bold, green sans-serif font. Underneath that, 'public transport info' and 'gwybodaeth cludiant' are written in a smaller, green sans-serif font, separated by a horizontal orange line. Below the line is the telephone number '0871 200 22 33' in a large, bold, green font. Underneath the number, the text 'calls from landlines cost 10p per minute' and 'description of cost in welsh 10p per minute' is written in a smaller green font. At the bottom, 'txt 84268' is written in a bold green font, followed by a horizontal orange line, and then the website address 'www.traveline.info' in a bold green font.

Vertical



A horizontal layout of the traveline cymru branding designed for limited vertical space. On the left is the logo, consisting of two green dots above a curved orange line that ends in an upward-pointing arrow. To the right of the logo, the text 'traveline cymru' is written in a large, bold, green sans-serif font. Below it, 'public transport info' and 'gwybodaeth cludiant' are written in a smaller, green sans-serif font. To the right of this text is the telephone number '0871 200 22 33' in a large, bold, green font. Below the number, the text 'calls from landlines cost 10p per minute' and 'description of cost in welsh 10p per minute' is written in a smaller green font. To the right of this text is 'txt 84268' in a bold green font, followed by a horizontal orange line, and then the website address 'www.traveline.info' in a bold green font.

Limited vertical space (suitable for poster endorsements)